## HISTORIAN & MEDIA RELATIONS APRIL 2023 PURPLE UP! for military kids

## APRIL IS MONTH OF THE MILITARY CHILD:

## THE LAST 2 YEARS WE HAVE POSTED MANY OF OUR AUXILIARIES WEARING PURPLE IN SUPPORT OF THE MILITARY CHILD....LET'S DO IT AGAIN! GET THE WORD OUT TO EVERYONE. WEAR PURPLE TO YOUR APRIL AUXILIARY MEETING AND GET SOMEONE TO TAKE A GROUP PICTURE, SEND ME A COPY AFTER YOUR MEETING BY EMAIL OR TEXT MESSAGE, AND LET'S FILL OUR DEPARTMENT FACEBOOK PAGE WITH PURPLE TO SHOW OR SUPPORT FOR MILITARY CHILDREN!

**REMINDER:** Reports were due March 31, 2023 so let's get those in. Remember that your Department Chairmen need time to combine the reports before sending them to the Program Coordinator, who in turn combines the numbers and reports them to the VFW, who will in turn combine the numbers from all over and then report those figures to Congress. This makes sure they understand WHAT WE DO FOR OUR VETERANS AND THEIR FAMILIES and assures we maintain our non-profit status. We want to make sure every hour and every penny is counted, so please, get your reports in, if you have not done so already.

**EASTER IS SUNDAY, APRIL 9, 2023** and many of you will be making cards to be delivered to our hospitalized veterans or sent to troops stationed away from home and I am sure they will be very much appreciated. Many of you will also be having Easter Egg Hunts and/or parties for the children in your community, please make sure to send me pictures, so we can share, or let me know you have posted pictures on your Auxiliary page.

SINCE THIS IS THE "HISTORIAN" PROGRAM, LET'S LOOK BACK...WHO REMEMBERS MARCH 29, 2020? THE COVID-19 LOCKDOWN, THE FIRST DAY OF THE STAY-AT-HOME DIRECTIVE IN KANSAS. The historic closings and cancellations that we thought would be temporary carried on for what seemed like forever! If we weren't closed we were meeting with masks, if we were not able to meet in person, even masked, there was ZOOM. There were "new" words or phrases....social distancing, isolation, flattening the curve, shelter-in-place, to name a few. Remember the empty shelves, the supply shortages, the run-on toilet paper? I don't know about you, but I am still trying to figure that one out. We came through it though, we were resilient, we improvised, we adapted, and we succeeded under trying circumstances.

As our program year winds down I encourage you to continue to take pictures, keeping a record of your Auxiliaries history. I encourage you to continue to post on Facebook, send out your newsletters (if you are currently sending one) or consider starting a newsletter or even an event calendar. Continue sending your activities to your local paper to keep your community informed about what we do and who it we do it for!

## **NEWSLETTER TEMPLATES:**

- https://templates.office.com/en-us/newsletter-tm02686615
- https://www.layoutready.com/Microsoft-Word-Templates/Newsletters/Newsletter-Templates-Library.aspx
- https://blog.learningtree.com/easily-create-newsletter-template-microsoft-word/
- http://www.worddraw.com/

Please don't hesitate to call, text, or email if you have any questions. Keep sending your pictures, I appreciate them all! THANK YOU FOR ALL YOU DO!

I wish you and yours a Blessed and Happy Easter ,

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