



MEMBERSHIP

JULY, 2025

Thank you David, for the opportunity to be your Membership Chairman for the 2025-2026 year.

Membership continues to be our number “1” priority. Start thinking how you can raise your membership numbers. Remember the membership wheel. Do you have family members that are eligible? Opportunities are every where to talk about all the good things your Auxiliary is doing. Whether it’s casual conversation with friends or standing in line at the grocery store, you never know when you may meet the next new member!

Now is the time to start planning your recruiting events. There are a lot of recruitment tools available on MALTA. Simply login, click on member resources, and then click on Membership. You will find the following items, just to name a few: Membership Eligibility Wheel, Just One Cards (for recruiting), Membership Application, and Membership Benefit Sheets.

The first round of dues letters should go out in the mail in July. This is the perfect opportunity to tell those members about all the great things that your Auxiliary has been doing.

Please be sure to attend the Department School of Instruction in Arkansas City on August 22 and 23. I have a lot of fun things planned to kick off this membership year. When the flood gates open, be prepared to start rowing!!

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