

4th MEMBERSHIP CHALLENGE May 2025

Have you ever heard the saying
“Winning isn’t everything; it’s the **ONLY** thing” Vince Lombardi
Have you ever seen a race driver who stomps on their Brakes
BEFORE they cross over the Finish Line?



With Membership it's Full
foot off the gas until we've
line. We can do it—I just know

Speed ahead—we can't take our
CROSSED OVER the finish
that we can!

It's Up to YOU! We need a Name for our Sweet Little Billy Goat by May 31, 2025

Our Department President Marsha LaRosh has informed me that this Billy Goat doesn't have a Name and we just can't have that. Please send me your Auxiliary's Vote for it's Name.

This Challenge is coming from our Head Captain and Fleet Admiral.

This year is coming to an END as we have **61 Days left until June 30, 2025**. We still have over **290 Members left to Pay their Dues to Reach that Glorious 100% Plus in Current Membership!**

This challenge will come to a Head against our Department Line Officers and our District Presidents/District Membership Chairmen.

I heard that there will be Lipstick Involved!

There are 3 Parts to this Challenge.

Part 1: Your Auxiliary will get bragging rights—whichever Auxiliary comes up with a Proper Name suitable for our Sweet Billy Goat, your Auxiliary will receive a special Prize and it's Name will be Announced during the Department Convention in Manhattan.

Part 2: There is Money up for Grabs. With this being the last Challenge of the Year there is still award money available. \$25.00 will be Available to each Auxiliary that works towards getting their Annual Members paid and another prize is up for grabs if you can increase your Membership by 3 NEW or Rejoin Members. I will give you until June 15, 2025 to reach this goal. The sooner the Better.

Part #3: GET your ASK in Gear for the Auxiliaries that are not at 100% Paid by Department Convention. You might have to Kiss the ASK side of the Billy Goat.

When we reach 100% Plus our Department Line Officers will Kiss the Goat.

This will also include our National Representative(s)!

If we do not reach that Glorious 100% Plus in Current Membership then it is our District Presidents along with their Membership Chairmen who will Kiss the Goat.

I Know that We Can Do this Team Kansas!

Let's all Dig Deep Down and make "Just ONE" last attempt to reach out to our Unpaid Members or look for NEW Members who may Qualify.

You might check with your VFW Post Commander or Quartermaster to see if you could get a list of their members to try to reach out to their Family Members to see if they would be willing to join the VFW Auxiliary. Remember that your Auxiliary has a Relief Fund.