

Marsha LaRosh
Department President
"REMEMBER RESPECT HONOR"



Brenda Bryant
National President
From Our Roots to Our Branches
EXTENDING SERVICE TO OUR VETERANS

August 2024



**RENEWAL
REMINDER**

Has your Auxiliary sent out your Dues Notice yet? If you haven't now is the time to do so. I want to remind the Treasurers that there is a pre-generated dues notice letter available for use through MALTA. I want to also remind you all to use the Resources that are available on the Department website www.vfwauxks.org and on MALTA. QR Codes are available, as we will be using them a lot this year for our Membership Program, (to use them use your camera phone, hover over the QR code and then click the Yellow link that comes up. It will take you directly to the Website). Our First Membership Challenge

was introduced in July, and it is all about Recruitment! Has your Auxiliary recently set up a Recruitment Event or Membership Drive? If so I would love to see your pictures from your Events. Which District is able to have ALL of it's Auxiliaries host a Membership Drive? How your Auxiliary chooses to host its Membership Drive is all up to your District Chairman. It's summer time so let's all think about some NEW & Fresh Ideas.

Recruitment, remember at the top of our Membership Applications there is a spot that says Recruited/ Recommended by: ____ This is where your name and Member ID goes as the Recruiter or Recommender. There are National Membership Awards available—they are as follows: **Awards for Members: #1** Recruiter Pin to Each VFW and VFW Auxiliary member who recruits 5 New and/or Rejoined Members from July 1, 2024-May 31, 2025. **#2** National Membership Achievement Award to each VFW and VFW Auxiliary member who Recruited 20 New and/or Rejoined Members (Auxiliary Treasurers on all levels are not eligible for this award) **#3** Top Recruiter award to the one recruiter in each of the 4 conferences who recruited the most New and/or Rejoined members in their Conference. (VFW Recruiters and VFW Auxiliary Treasurers on all levels are not eligible for this award.) Recruiter Award Forms are no longer needed for VFW Auxiliary Members. For VFW Members please fill out the 2024-2025 VFW Members ONLY Recruiter form available in Membership under Member Resources **#4** VFW Auxiliary Recruiter Drawing for each VFW Auxiliary National Membership Achievement Award winner. Winners will be entered into a drawing to receive 1 \$500 Visa Gift card. (VFW Recruiters and VFW Auxiliary Treasurers on all levels are not eligible for this award.)

Awards for Auxiliaries: #1 \$50 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2025. **#2** VFW Auxiliary Drawing, each VFW Auxiliary that reaches 101% Plus by June 30, 2025, will be entered into a one-time drawing to receive \$500. I want to remind everyone just a few key points to our Membership Program for this year. **Keep your "Why" Close By; From Our Roots "Prepare Your Ask"; Something for Everyone "Get Your Ask in Gear"; At the Speed of Light "Don't Be Dead On Your Ask"**

LET'S GO TEAM KANSAS! 74.92% Current Membership Standings 7/21/24



Dept. of KS National Programs Membership

A CONGRATULATIONS IS IN ORDER

Auxiliaires 100% Current: 7972 Ransom

Auxiliaires 100% Plus: 3166 Liberal

Dist 1: 61.57% 2 New Annual & 27 Annual

Dist 2: 80.37% 2 New Life & 20 Annual

Dist 3: 69.01% 1 New Life 1 New Annual & 8 Annual

Dist 4: 71.74% 2 New Life & 26 Annual

Dist 5: 71.75% 2 New Annual & 31 Annual

Dist 6: 67.14% 19 Annual

Dist 7: 86.60% 1 New Life & 2 Annual

Total: 7 New Life, 6 New Annual and 133 Annual

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The Race is On! Who will be the Next Auxiliary to reach 100% Plus in Current Membership