

# Department of Kansas Membership

## 2024-2025 Mid-Winter

### David Huddleston-Membership Fleet Admiral (Chairman)

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Good morning everyone, I am calling on all of my Captains (District Chairman) and my Lieutenants (ALL Auxiliary Members). We still have some work to do this NEW YEAR—we ended up with 9,347 Current Members out of our 9,848 Members from June 2024 of last year for the Dept. of KS, we only need 501 Members to reach 100% This year we have been focusing on Inviting/Recruiting NEW and/or Rejoined Members, including our current members and investing in the future of this Organization for years to come.

As I am looking back at the beginning of this Auxiliary Year we have come so far and we were so close to reaching that 95% Plus in Current Membership by the end of December 31, 2024. But alas we were unable to reach it so this means its time for each District Membership Captain and their District Presidents to Hit the DANCE FLOOR! I am sure that our Department President Marsha and myself would love to see your Dance Moves. In order to keep things moving right along, this is the current status as of January 8, 2025.

Districts	Current %	Paid %	Goal %	Need Paid
District 1	92.65%	93.83%	95.01%	20
District 2	94.39%	97.33%	95.06%	5
District 3	94.55%	95.77%	95.03%	8
District 4	96.65%	97.62%	95.03%	✓
District 5	83.87%	84.51%	95.02%	139
District 6	97.95%	98.66%	95.03%	✓✓
District 7	79.21%	79.96%	95.06%	148
Members at Large	111.09%	112.03%	95.02%	✓✓✓
Team KS	94.91%	96.00%	95.01%	10

For the Department to reach the goals set forth by National we must reach Above and Beyond.

It is time to reach out to your Family—when was the last time you checked your Family Tree?

The Auxiliary who converts the most Annual Members to Life Members will receive a \$50.00 Check & Certificate from Department.



Department of Kansas



Website National Membership

We have reached the following Membership Percentages.

79.38% 8/31/24 82.98% 9/30/24 89.30% 11/15/24 94.73% 12/31/24

Our Goal is to reach the following.

98%+ by Mar 1, 2025 100%+ by May 15, 2025 101%+ by Jun 30, 2025

1

FROM OUR ROOTS  
Our Family Tree

2

TO OUR BRANCHES  
Find them "Where They Are"

3

AT THE SPEED OF LIGHT  
"Don't Be Dead On Your Ask"

There are **12 Individuals** who are able to join the VFW Auxiliary under **one** qualified Veteran. Not every potential member that we approach will be eligible. Acceptable proofs of eligibility include DD-214 separation documentation, records from a memorial or website showing eligibility, the Wall of Faces ([www.vvmf.org/Wall-of-Faces](http://www.vvmf.org/Wall-of-Faces)) VFW Eligibility full List ([www.vfw.org/join/eligibility](http://www.vfw.org/join/eligibility)) An Investigating Committee of 3 should be formed to review the eligible Veterans DD-214 and the completed Membership Application, and the signatures of at least 2 persons who served on this committee are necessary. Please review the VFW Auxiliary Membership Moment How to Ensure a Membership Application is Complete.

We must **include every member** in what we're doing. Not every member that joins will attend meetings. It's important that we get to know our members and find out what their strengths are. Ask them to participate in our Programs and have a **Member Spotlight** throughout this year. Let's make sure that members within your community know what the individuals have done for this Organization and our Veterans.

Our First Membership Challenge is still an ongoing challenge—it is to Host a Membership Drive/ Recruitment Event. This could be at any point in the Year and the Logistics are set on how your District Membership Chairman wishes. Our main goal is that every Auxiliary within our Department has at least 1 Membership Drive. The Districts that are able to have every Auxiliary participate will be placed in a Drawing for a Special Prize with the drawing to take place during our Dept Convention. It will take Each and Everyone One of US to Rise to the Challenge to make that 101%+ in Current Membership.

Our second Membership Challenge was the 1st Auxiliary to increase Their Current Membership Percentage—the most from October 14–November 15, 2024 would win \$50.00 from Department President Marsha LaRosh. I accidentally let the Cat out of the Bag already so without further a-due Marsha will you please announce the Winner for this Challenge... **1141 Smith Center** as they brought their membership from **55.70% to 84.81%** in Current Membership collecting 23 Dues.

The Second part of this challenge was for the Department to reach 95% Plus in Current Membership by November 30th! and if we reached 95% Plus Marsha was going to get myself out on the Dance Floor. We reached 82.98%, so we kept this challenge going for another month in hope that we could reach 95% Plus. Well, we reached **94.73% in Current** & 95.79% in Paid! With **14 Auxiliaries who reached 100% Plus!** We currently lack 10 Members to be 95% Plus.

Third Membership Challenge, now that we are in the 2nd half of the Year, we are needing to work on Recruitment! To Get those Extra Members, A NEW Challenge has been released Starting Today January 11–February 15, 2025. Whichever Auxiliary has the most New/Rejoin Members within this time will receive \$50.00 from Department. When was the Last Time you Searched your Family Tree for New Members? Something for Everyone. “Get Your Ask In Gear” Stepping into the gap between the branches. This is the best time to get out your page that has 2 Columns. Column A: Family you Know will qualify put as many as possible in column A, commit to gifting a membership to them for their birthday or to celebrate a Holiday. Column B: Family who May qualify, this is your opportunity to reach out and reconnect with family who may qualify for membership, but you're unsure.

Let's Go Team Kansas. I know that we can do it—**1 Member at a Time! Who will be the Next Auxiliary to reach 100% Plus?**

**From Our Roots to Our Branches**  
**Extending Service to our Veterans**  
**Brenda Bryant**  
**VFW Auxiliary National President 2024-25**

**Remember • Respect • Honor**  
**Marsha LaRosh**  
**VFW Auxiliary Department President 2024-25**