

Karol Goodin  
Department President  
"Building on our Past,  
Working for our Future"



Jane Reape  
National President  
"Hands that Serve, Hearts  
that Care"

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## February 2023

Thank you to all who attended the Department Mid-Winter meeting in Salina. A great time was had by all! While we didn't quite achieve our goal of 95% plus by the end of December – we did achieve over 94%! You all have done a fantastic job of working Membership so far this Program year, but WE ARE NOT done! We have a mission, that we've all chosen to accept – and that's to achieve 98% plus by March 31<sup>st</sup>! To achieve this goal, we'll all need to work together to make it happen! Remember, any Auxiliary member who has not yet paid their annual dues – is a member no longer in good standing. Contact your lapsed members either by phone or by visiting them in person. Remind them of the benefits available to them as a member and help them remember the reason they joined the Organization. I encourage every Auxiliary to hold a Membership Drive between now and the end of March. It's a great way to recruit like-minded individuals to help us in our efforts to provide support to our veterans, service members, their families and our communities. It's also a great way to work with other Chairmen to promote National Programs available to our youth with the Scholarships and Youth Activities Programs. There are several tools available behind your MALTA login when accessing the Member Resources section. You'll find sample Facebook posts for recruitment as well as sample press releases for newspapers to advertise your Membership Drive. Work along with your Post – and remember that for every eligible veteran, there is a possibility of 12 Auxiliary members!

### Join or Renew Your Membership



Don't forget about the challenge that's been issued to create a short recruitment video! The video should be approximately one to one and a half minutes long and include information on who we are, what we do, and why you joined. I'm looking forward to seeing your submissions! Also remember that your final report for the Membership Program is due to me and your District Chairman by NO LATER than March 31<sup>st</sup>! This is to ensure that District Chairmen have the necessary information to provide you at your District Spring Conventions in April. I encourage you to check out the BenefitHub – another perk to being an Auxiliary member. Information was previously sent out from National Headquarters about how to access it. If you need additional information, don't hesitate to reach out.



**EACH AUXILIARY THAT ACHIEVES 100% PLUS IN MEMBERSHIP WILL BE ENTERED INTO A DRAWING FOR \$300 to be given away at Department Convention in June!**

**GOAL TO ACHIEVE 98% PLUS IN MEMBERSHIP BY MARCH 31<sup>ST</sup>: 350 paid dues**  
**GOAL TO ACHIEVE 100% PLUS IN MEMBERSHIP BY MAY 31<sup>ST</sup>: 560 paid dues**



It's very important to report the death of an Annual or Life member as soon as your Auxiliary becomes aware. We understand that sometimes this can be harder for our At-Large members, but please do you what you can to report them in a timely manner.

**BE ON THE LOOKOUT FOR A NEW CONTEST COMING IN MARCH!!!!**